

# adidas padel > concept 360°





# 01.

## adidas padel court

adidas FX 2.0.  
adidas Try&Buy.  
adidas AFP Panoramic.  
adidas V Panoramic.

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# 02.

## club management software

Playtomic.  
Clubs management.  
Matches promotion.  
Full control.

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# 03.

## padel-u by adidas

Methodology.  
New trends.  
Master Trainer.

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# 04.

## adidas coach

Sponsored coach.  
adidas padel material.  
Test material.

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# 05.

## adidas shop

adidas product.  
For all styles.  
For all levels.

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# 06.

## accessories

Benches and bleachers.  
Artificial turf.  
Protections and padding.  
Printed banners.

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# 01 adidas PADEL COURT

adidas FX 2.0.  
adidas Try&Buy.  
adidas AFP Panoramic.  
adidas V Panoramic.



## ■ adidas padel courts.

Welcome to our adidas concept 360°. Discover the adidas padel world through our courts where nothing is impossible.

We offer you an exclusive and integral concept with our courts' assembly and with the guarantee of a premium service in your sports facilities.

Our view to provide the best services and products is the result of our commitment to quality and innovation in all our padel courts.

We work to offer quality services and customized products, applying the technology and the innovation that maximize results.





adidas FX2.0



adidas Try&Buy



adidas AFP Panoramic



adidas V Panoramic



# 02 CLUB MANAGEMENT SOFTWARE

Playtomic.  
Software Playtomic.



## ■ Playtomic.

Playtomic is the club management software and the #1 matches app in Europe. The padel courts of your center will stand out with the best online booking platform which will make your club's revenues increase.

The best software for padel clubs' management, 100% in the cloud, with every module you may need (billing, access control, POS, online store...). With it your members will be able to book, in a quick and easy way, from your website or app with automatic confirmation and booking reminder.

Promote matches and activities among your clients and manage tournaments, leagues or competitions.

The occupation of your center during off-peak periods will be maximized with this system. More than 750 clubs are working with us and more than 50.000 players are using our app to book a padel court or join a match and even chat with each other.

Have absolute control over what is happening in your club. Monitor your club activity in real time, thanks to the market most powerful analysis tool specifically designed for clubs. The future of padel is already here!

Multiplatform



■■■ ControlAPP.



■■■ Management software.

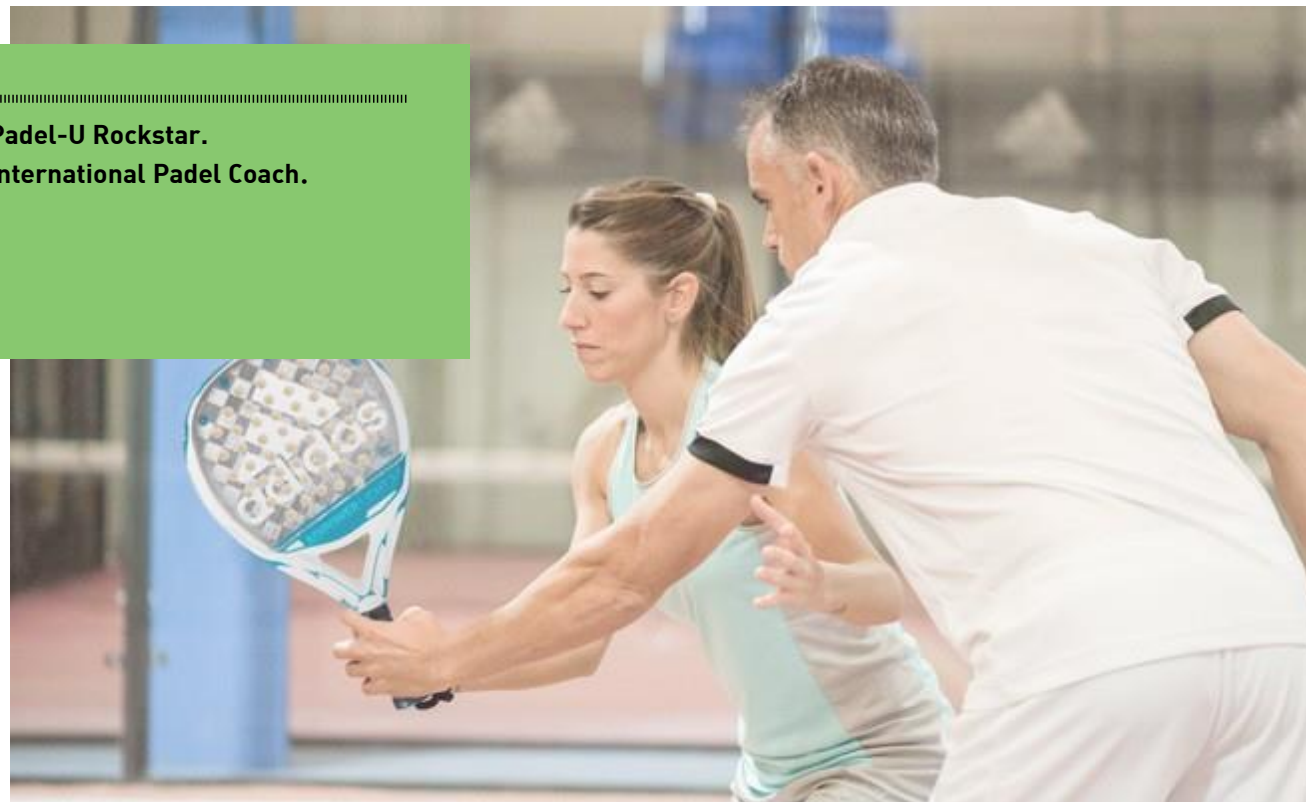


■■■ Playtomic Manager. Dashboard for centers.

# 03 PADEL-U

Powered by adidas

Padel-U Rockstar.  
International Padel Coach.

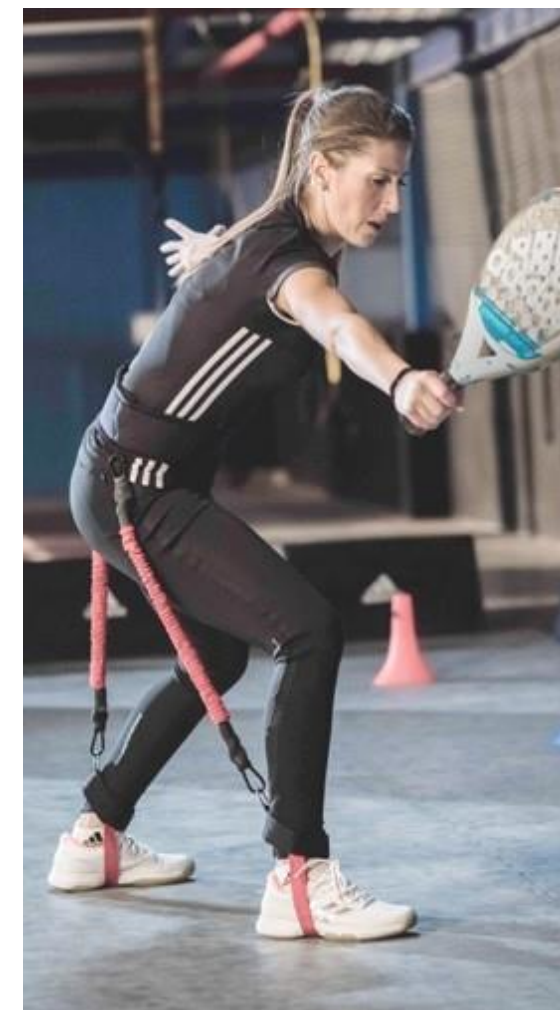


## ■ Padel-U by adidas.

**Padel-U by adidas is the professional space for coaches and clubs to improve their offerings and the way they work**

**Padel-U by adidas** is an integral platform with powerful solutions focused on coaches, players and clubs' workout and experience to re-invent the way, they face sport and to take Padel to a new level. We have a complete offer that includes:

- *Certification course for your coaches.*
- *Become a Padel-U by adidas official padel center.*
- *Professional training for players.*
- *Events and travel packages.*
- *Online educational content for players*
- *Strategic consultancy.*



Our **PADEL-U by adidas** certification course is worldwide recognized and endorsed by the **USPTA** (United States Professional Tennis Association) and the **USPA** (United States Padel Association). Coaches are certified as **INTERNATIONAL PADEL COACH**.

Get more info at <https://allforpadel.com/en/padel-u/>

# 04 adidas COACH

.....  
**Sponsored coach.**  
**adidas padel material.**  
**Test material.**



## ■ **adidas coach.**

**We know the importance of having an adidas coach linked and identified with your club.**

.....

Therefore, we offer you the opportunity of having your coach sponsored by adidas padel equipment and apparel as a brand reference in your facility and link it to your store.

adidas padel offers the possibility of having a contract with the club or the coach to use and have test material for both users and the store.





# 05 adidas SHOP

adidas products.  
For all styles.  
For all levels.



## ■ adidas shop.

The adidas shop offers the player everything he needs to enjoy padel in your facility.

Turn your club into a point of reference for the acquisition of the adidas padel product with an offer of material aimed at players of all styles and levels.

When you feel good your play better. Moreover, with the **adidas Concept 360°** and **#Greenpadel 3.0**, we reforest 3sqm. in our adidas Padel forest.



greenpadel





# 06 ACCESSORIES



Printed banners. (ref. 01)  
Technical area. (ref. 02)  
Padded and protection. (ref. 03)  
Benches. (ref. 04)  
Bleachers 3 steeps. (ref. 05)  
Tip-up seat. (ref. 06)

## ■ Accessories.

We know the importance of having every detail of your club ready.

That's why we have put at your disposal a range of additional accessories necessary to make your installation even more pleasant. Each one of the additional options will compliment your installation giving your players and spectators an enhanced and more comfortable experience to enjoy the game.

- Aluminum benches and bleachers.
- Decorative turf available in different colors designed for technical areas.
- Court padding and protections to doorways.
- Printed banners.
- Tip-up seat.

## Printed banners







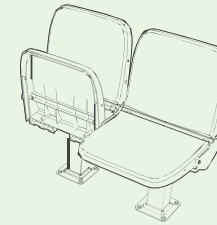
**Courts padding and protection to doorways.**



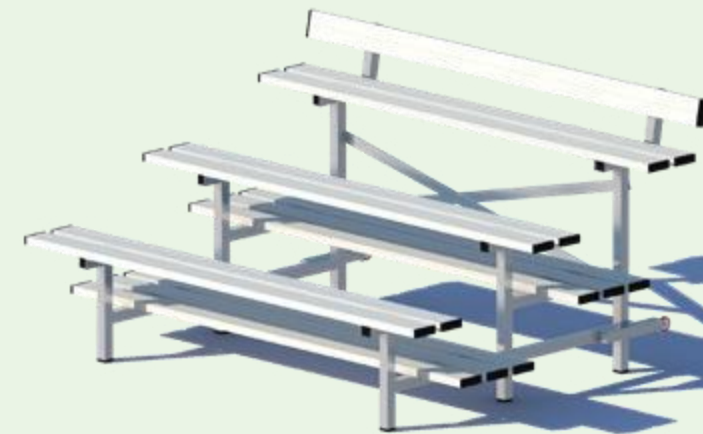
**Decorative turf available in different colors.**



**Tip-up seat.**



**Aluminum benches and bleachers.**





	OPTION	OPTION
adidas padel , concept 360°	A	B
	1 adidas	2/3 adidas
Playtomlc	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Coach	1 coach	2 coach
Padel-U	1 course	2 courses
Racquets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
adidas Match 2.0	4	8
adipower Junior	2	2
Accessories	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Printed banners - ref. 01	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Technical area turf - ref. 02	<input type="checkbox"/>	<input type="checkbox"/>
Protections & padding - ref. 03	<input type="checkbox"/>	<input type="checkbox"/>
Benches - ref. 04	<input type="checkbox"/>	<input type="checkbox"/>
Bleachers 3 steepes - ref. 05	<input type="checkbox"/>	<input type="checkbox"/>
Tip-up seat - ref. 06	<input type="checkbox"/>	<input type="checkbox"/>
Professional Player	<input type="checkbox"/>	<input type="checkbox"/>

OPTION	OPTION	
C	D	adidas padel , concept 360°
4/5 adidas	More than 5 adidas	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Playtomlc
2 coach	2 coach	Coach
2 courses	2 courses	Padel-U
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Racquets
12	20	adidas Match 2.0
4	6	adipower Junior
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Accessories
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Printed banners - ref. 01
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Technical area turf - ref. 02
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Protections & padding - ref. 03
<input type="checkbox"/>	<input type="checkbox"/>	Benches - ref. 04
<input type="checkbox"/>	<input type="checkbox"/>	Bleachers 3 steepes - ref. 05
<input type="checkbox"/>	<input type="checkbox"/>	Tip-up seat - ref. 06
<input type="checkbox"/>	<input type="checkbox"/>	Professional Player

☒ Included product   ☐ Under request



■ adidas padel > concept360°

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COURTS

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